



# PAUL M. CONNOLLY III

GRAPHIC & DIGITAL DESIGNER

## HELLO

I'm **Paul**, a Graphic Web Designer currently with the Marketing team at Maurices.

With over 10 years of digital design experience in a diverse set of industries, I bring innovation, style and expertise to any design challenge. Currently I have a trusted reputation at Maurices as the lead digital designer for customer-centric projects that need to be well organized, stylish and functional.

## EXPERIENCE

2013 - Present

### Maurices

*Graphic Web Designer*

Responsible for the design and coding of digital assets for maurices.com, HTML email and web marketing projects.

2010 - 2013

### The College of St. Scholastica

*Interactive Services Technical Developer*

Web design, user interface design and coding for a variety of marketing and IT web products for the College.

2008 - 2010

### Advanstar Communications

*Senior eMedia Designer*

Management of Advanstar's three eMarketing designers. Creative lead for HTML email and web marketing products.

2005 - 2008

### Advanstar Communications

*eMarketing Designer*

Designer specializing in web marketing creative. Graphics and coding for display ads, HTML email, landing pages and more.

## EDUCATION

### BFA Graphic Design

University of Minnesota - Duluth

1999 - 2003

### Photography Minor

University of Minnesota - Duluth

## CONTACT

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Duluth, Minnesota, 55804**

218-341-5922

contact@paulmconnolly3.com

paulmconnolly3.com

## SOCIAL

 facebook.com/pmconnolly3

 @paulmconnolly3

 linkedin.com/in/paulmconnolly3

## EXPERTISE

Digital design



Print design



HTML / CSS



Adobe CS



WordPress



Shopify



Time management



## AWARDS

2003

### Lyons / Tuohy Award

*University of Minnesota - Duluth*

Outstanding undergraduate work in Graphic Design.

2013

### Vision Award - Team of the Year

*Maurices*

Internal award for top performing group at Maurices.

2016

### Emerging Leader Program

*Maurices*

Leadership program for selected employees.

## REFERENCES

### Available upon request

I'm happy to supply contact information for previous employers, supervisors and peers. Please let me know.